

# The Broadcast PIONEER

Official Publication of the Philadelphia Chapter of Broadcast Pioneers

P.O. Box 21534  
Philadelphia, PA 19131

April 1993

The March meeting was quite interesting with Phyllis Kaniss of the Annenberg School of the University of Pennsylvania as our guest speaker. Phyllis spoke about her views on TV news programming as well as many other interesting topics. Perhaps we'll be able to have her return for another talk at a future meeting.

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## NEXT MEETING...NEXT MEETING...NEXT MEETING...NEXT MEETING

The April meeting will be held on April 7th...PLEASE NOTE the change of dates again this month. That's Wednesday, April 7. Our guest speaker will be Rep. Marjorie Margolies-Mezvinsky (D) of Montgomery County. Representative Mezvinsky, of course, used to labor in the TV vineyard and is well known to many of our members. She will be introduced by Taylor Grant. So please join us on April 7th at Williamson's in the GSB Building on City Line Avenue. The usual times prevail: cocktails at noon and lunch at 12:30 P.M. The price: \$15.00 (please pay by check if you can). Another great meeting of our chapter of Broadcast Pioneers. Come on out and join the fun. PLEASE R.S.V.P. to Jo Oristaglio at (215) 642-3298. It's important that we know how many are planning to attend. Your R.S.V.P. is VERY important.

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Congratulations to Herb Clarke who has been selected as the first recipient of the Philadelphia AFTRA Local's Bill Evans Award. The award, named after the late executive who served the union with great distinction, is intended to honor a local AFTRA member for outstanding service and dedication to the union and its principles. The awards committee recognized Herb for his leadership on the AFTRA board, and at WCAU-TV, for his exemplary citizenship as a broadcaster, a union member, and as a member of the community. The award will be presented at the AFTRA general membership meeting usually held in late April.

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In other AFTRA news affecting members, Bill Bransome tendered his resignation from his long time position on the Board of Directors of AFTRA, citing his recent retirement. Ed Kasuba, President of the Philadelphia local, prevailed upon him to continue his service.

Another reminder...please mark on your calendar May 19th. That's the date of our annual Person of the Year banquet. This year we will honor our own Dorie Lenz. Dennis Malloy, a humorist, will entertain with insights into Dorie's life and career. Invitations will be on the way in April. Remember, all of the profits from the banquet go to finance our chapter's scholarships to deserving recipients.

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Sam Schroeder, of PRISM fame, is Chairman of the Hall of Fame Committee and with Dorie Lenz will be arranging this years joint luncheon with the Philadelphia Advertising Club. A big success last year, we're hoping to surpass it this year. Each person selected to the Hall of Fame is entered in the Hall and receives a very nice trophy to commemorate the occasion. Jack Hyland writes citations to Hall of Fame winners.

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On the medical front:

Tom Moran who had just started his new job at KISS-100 is recovering from surgery at home. Tom sounds good and hopes to back at work soon. Our group sent appropriate felicitations for his speedy recovery.

Howard Jones is out of the hospital after a heart attack and a series of physical misadventures. Laid up for three and a half months in the infirmary, we hope he can return to meetings soon.

Prospective member John Anton, formerly of WFIL and WCAU, and active in the Philadelphia Press Club, has also had recent surgery and assures all his friends in the Pioneers that he's coming along fine.

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Member William Zino has passed away. President John Roberts called the family and expressed the chapter's sorrow.

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Austin Culmer retired? He's doing spots for PGW at Spiro (we're sure you recognized the voice), also subbing at WWDB.

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From President John Roberts comes a reminder to please fill out the questionnaire that you received with the last newsletter and return it to him. By the way, please don't send the questionnaires to the P.O. box. It will only delay their arrival at John's house.

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Herb Clarke has agreed to chair our Nominating Committee to select next year's officers. If you'd like to serve in some capacity contact Herb and let him know.

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Have any new for our newsletter? If so, please contact Paul Norton at (215) 581-4508 or you can write to him at WPVI-TV, 4100 City Line Ave., Philadelphia, PA 19131.

This issue written by Paul Norton  
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