

# October Newsletter



October 2005

Volume 1, Issue 1

**October Meeting  
Bala Country Club  
October 19 2005**

**Reception 11:45 a.m.  
Lunch 12:15 p.m.  
Ratecard \$25.00**

**Reservations 856-365-5600 or [pioneers@broadcastpioneers.com](mailto:pioneers@broadcastpioneers.com)**

Beginning to look a lot like fall and we're falling all over ourselves getting the word out about the next Pioneer's luncheon. Our speaker will be **Jim Loftus**, VP-GM of WOGL 98.1. Jim has had a long career in broadcasting in Philadelphia at various stations, mostly in sales, and for 13 years taught at the Communications Department at Temple. Before that he was COO of Shamrock Communications, a family owned

media company with 13 stations around the country.

The usual rules apply. The tariff is now \$25 for lunch. We gather at 11:45 on the third Wednesday, October 19 at Bala and lunch will be served at 12:15. You must call for reservations.

**Please note: new reservation number—856-365-5600.**

## Board Meeting

**There will be a Board meeting at 10:00 am at Bala before the general meeting. All are urged to attend. We will discuss the Hall of Fame dinner and the new logo.**

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## Happenings

Great lunch and great program celebrating KYW 1060's All News—All the Time format that started 40 years ago in September. There was an impressive line up of the management, engineering, and on air personnel well acquainted with the station's history. In addition, Pioneer **Bill Webber** had recordings of the final record played in the station's old format which he introduced, saying "and now, here's Doris Day singing Que Sera, Sera." You gotta love it! That was followed by Moderator **Larry Litwin**, **Roy Shapiro**, **Bud Galow**, **Harry Donahue** and **Bill Roswell** explaining their parts in the station's distinguished history. Among those

observing was their Accu-Weatherman **Elliot Abrams**.

The WCAU Florida contingent notified **Charlie Higgins** of the death of **Elaine Klein**, wife of **Peter Klein**. Elaine worked at WFIL at 46th and Market Streets in the traffic department until she married Peter. Peter was a long-time member of IATSE local 804 and also an assistant director at WCAU-TV

**Sam Bushman** has died. Sam, 91, didn't consider himself a PR man; he said I'm a publicity man, pure and simple." A frequent guest at our meetings, Sam was a delight to be around. He loved to drink and smoke

cigars, but gave them up to throat cancer 10 years ago, but recently the cancer came back. Sam never learned to drive. He used to date girls with cars. Go to our website for more information on Sam Bushman, [www-broadcastpioneers.com](http://www-broadcastpioneers.com).

**Charles Wister** reminds us that in our obit of **Bob Dome** we left out too much, and he's right. Bob was a founding member of our club; he was president from 1970-1971, and on the Board of Directors for decades. Bob was a regional station representative and had established a good business which continues since his retirement. He was in his late 80's. We all miss him.

"The bigger they are, the harder they hit."

Unknown

## More Happenings

**Ray Rosenberg**, president of Yardis Corporation, the longest established ad / marketing agency in the USA under its original management (and maybe the world) will celebrate his Second Bar Mitzvah November 11 at Main Line Reform Temple, Wynnewood, PA. This can happen because Ray, having achieved the biblically allotted 3 score and 10 years, began counting in his "new life" - and when upon reaching 13, will be entitled to celebrate Bar Mitzvah II.

**Ed Harvey** has done it again. He's committed the 5th Annual Cadaver Open to

## And More

**Bill Wright, Sr.** writes from his new home at The Villages, in Lady Lake, FL. That he loves his new location. Several of his old pals at WIBBAGE keep him up to date on what's going on, and he recently touched base with **Charlie Mills**, former production chief at WPEN who's in Tampa with wife Ivory Blackwood. He says he'll be here for his Hall of Fame induction in November.

**Joe Pelletier** has sent us the honorees for the Buffalo Pioneer's Hall of Fame, and we're delighted to see that included in the

## And.....

One of our members who doesn't get nearly enough recognition is **Dave Custis**, who last month went out of his way to drive **John Roberts** to our meeting. Dave, for years, has made CD's for the club featuring the very best of Christmas music from his wonderful collection of records. Dave has rooms full of music at his home and puts together songs of the season that are heart-warming and a special reason for attending that Christmas meeting. We don't thank people enough but this is a hearty "attaboy", and thanks, to Dave Custis.

History. Ed is host, master of ceremonies, guide and general factorum of these events at the Glenhardie Country Club in Wayne, PA. The big winners appear to be **Chris Wheeler** of the Phillies, who won the Cadaver Cup full of range balls, and **Al Meltzer** who won an assortment of things he could never use. (An observer was confused concerning who won and who lost as the Calloway system of scoring was used). **Tom Brookshier, Jack Whitaker, Bill Baldini, Joe Pellegrino, and Herb Clarke** were among the guests of whom there were about 20. Herb had a wound and couldn't play, but told stories of his days in broad-

bunch is **Rich Kellman**. Rich will be remembered as a newscaster at WFIL at 46th and Market Streets, and later at City Line Avenue where he got into television. Rich went to WGRZ-TV in Buffalo 31 years ago and has won many awards while there, Emmy's, Edward R. Murrow, and AP awards among them. Congratulations to Rich.

Member **George Finkel** has moved and now lives in Longs, South Carolina 29568.

The Salvation Army will be hosting its Annual Convention in Philadelphia. At a special luncheon planned for Friday, October 7, 2005 at the Park Hyatt at the Bellevue, Jerry Lee, President of B-101 and a member of the Pioneers, is being honored with the Army's prestigious "Others Award", alongside General Colin Powell (Ret.), former U. S. Secretary of State, who is being honored with the Army's "William Booth Award" and is the featured speaker.

casting as did many of the WCAU-TV veterans. **Alan Tripp**, author and Pioneers member, memorialized the occasion with a poem that was in keeping with all this "palaver about cadaver."

"I'll moider the bum."

Tony Galento

He regularly attended meetings while here, and in his long career with NBC garnered a number of Emmy's for his producing and directing of NCAA basketball, and football, and major league baseball world series games. George's e-mail will be [ginkel@sc.it.com](mailto:ginkel@sc.it.com). We all wish George good health and success in his new location and hope he gets back soon for meetings.



It's always such a great help to have members send information of their activities. Please write Paul Norton at 205 Ocean View Blvd., Lewes, DE 19958, phone 302-645-8910, or email [nanort@comcast.net](mailto:nanort@comcast.net).