

The

Broadcast



11-7-90

Official Publication of the Philadelphia Chapter of Broadcast Pioneers

P.O. Box 21534
Philadelphia, PA 19131

November 1990

At our last meeting Gene McCurdy did the honors with Preston Padden of the Fox Network. A good group was in attendance (some 68) to hear Mr. Padden discuss "Fox in the Network Henhouse" complete with slides and some videotape clips of what Fox is doing these days. We had some guests at the luncheon. A guest of Grace Kenny was Vicki Farber, formerly of the WPVI-TV Sales Department and now in business with her husband as Farber Productions, Edna Whittington had Ben Strickland as her guest, and Jack Steck brought along Walter Daley. Walter, by the way, scored the winning touchdown against Penn in 1937.

NEXT MEETING...NEXT MEETING...NEXT MEETING...NEXT MEETING

This month will be a little unusual. PLEASE NOTE: We will meet on THURSDAY November 15th. That's right. This month we will meet on a Thursday NOT on a Wednesday. Our speaker will be Harry Gross. Yes, that Harry Gross of "Speaking of Your Money" on WWDB and the Daily News. A native Philadelphian, Harry is a Summa Cum Laude graduate of the Wharton School, a CPA, and author of the book "CPA Law Manual." He will discuss "Schemes, Scams, and Flim Flams" with a few comments on the passing of WCAU. Get your reservations in early. Please call Dorie Lenz with your R.S.V.P. at (215) 878-1700. Our usual reminder: your R.S.V.P. is VERY IMPORTANT!! Room size, place settings and number of tables are involved. Please call Dorie to let her know that you will be attending. The other information remains the same: Williamson's Restaurant in the GSB Building on City Line Ave. Cocktails (cash bar) at noon with lunch at 12:30 P.M. and the tab is still \$13.00. Please pay by check, if you can. It does make life easier for those checking people in at the door. A second reminder: ADVANCE NOTICE IS A MUST. DON'T FORGET TO R.S.V.P. to Dorie Lenz at (215) 878-1700. Your R.S.V.P. is important!

President Harry Haas has hit the ground running and promises that we'll be profiling committee activities in the newsletter on a regular basis and will also try to have quarterly financial reports so everyone knows what's going on with the organization.

Reminder: if you change your address, phone number, etc. please let Al Maslin know so he can keep the database current.

Due to a slight oversight the names of the Co-Chairpeople of a couple of our committees were omitted from the last newsletter. So, to set the record straight, here again are the Chair and Co-Chairs of our committees for 1990-1991:

Membership.....Roy Shapiro (215) 238-4969
Program.....Ed Harvey (215) 889-9384
 Taylor Grant (215) 233-5940
Scholarship.....Bob Smith (215) 787-8421
Museum Project.....Jack Satterfield (215) 525-8767
Newsletter.....Paul Norton (215) 878-9700
 Al Maslin (215) 446-4936
Person of the Year.....Lew Klein (215) 664-4400
Christmas in January....Harold Pannepacker (215) 886-8844
Good and Welfare.....Jane King Hall (215) 848-7281
 Jo Oristaglio (215) 642-3298

Taylor Grant has been reflecting on the irony of he and Ed Harvey working together on the Program Committee, recalling the times in the 60's when then WCAU Program Director Mike Grant (no relation) used to keep them apart as their politics were so vastly different.

Congratulations to Pioneers member Lew Klein, honored as the TV Broadcaster of the Year by the Pennsylvania Association of Broadcasters. They saluted his 40 year career in the business.

Congratulations also to member J. Arthur Stober, Manager of Electronic Communications at Penn State University. A television spot that he wrote and produced for Penn State's appearance in the Holiday Bowl in December has been awarded a gold medal as the top university produced institutional spot of the year by the Council for the Advancement and Support of Education (CASE). The spot honored the four Penn State architects who produced the winning design for the Korean War Veterans Memorial that is to be built on the mall in Washington, D.C. Art notes that he learned his lessons well at channel 6.

Buzz Allen, Executive Director of the North Penn Chamber of Commerce, who is also one of our members, notes that he missed the October meeting because of the Chamber's 1990 Business and Purchasing Expo, held on our meeting day at Shawnee at Highpoint in Chalfont. He says he'll make the November meeting.

We are always looking for more news to print. Many of our members are involved in lots of different activities. Let us know what's doing with you, what you're involved in, working on, future plans, etc. Or, if you know of another member that's doing something that would be of interest to our readers, also let us know. Contact Paul Norton at WPVI-TV. His phone number is (215) 878-9700.

This issue written by Paul Norton
Produced by Alan M. Maslin