

# The Broadcast

Official Publication of the Philadelphia Chapter of Broadcast Pioneers

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Last month's meeting was really a winner. The cast of the WPVI-TV program "Inside Story with Marc Howard" put on quite a show for us. The subjects they spoke about were both humorous and serious and everyone had a great time. Unfortunately, because of some prior commitments, the program was just a bit short of our usual ones, but perhaps we can work on having them reappear at one of our meetings in the near future. Our thanks to Pioneer Paul Norton, who happens to be the producer of the program for putting this meeting together for us.

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#### NEXT MEETING...NEXT MEETING...NEXT MEETING...NEXT MEETING

Are you ready for November 20th? Yes, it's a Wednesday and it's the date of the next meeting of the Philadelphia Chapter of Broadcast Pioneers. The speaker for this month will be Dick Jackman, Director of Corporate Communications for the Sun Company, and an internationally sought after speaker. For the past 20 years he has been a consultant in human and public relations for industry, government, and education. He has spoken to audiences in all 50 states and a dozen foreign countries. A graduate of the University of Iowa School of Journalism, this hawkeye was a foreign correspondent with the Chicago Tribune and the United Press. Mr. Jackman will explain Sun's move back to Philadelphia and he'll make you laugh loud and long. Please join us. Again the date for this meeting is Wednesday November 20th. We will meet at the usual place, Williamson's in the GSB Building on City Line Ave. The usual times: 12 noon for cocktails and 12:30 P.M. for the luncheon. The cost is still \$13.00 (please pay by check if at all possible). Please R.S.V.P. as soon as possible. To R.S.V.P. please call Jo Oristaglio at 642-3298. Remember: your R.S.V.P. is important. PLEASE call Jo and let her know that you will be attending. Call Jo NOV at 642-3298.

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**LAST REMINDER:** Some people STILL have not renewed their membership for this year. These people have received a reminder notice in the mail. PLEASE FOLKS, check your address label. If it says that your membership expired on 08/31/91, this will be your LAST mailing. We cannot afford to keep people on the membership list who have not paid their dues. In case you've forgotten, dues are \$35.00 per year, or \$10.00 if you are presently retired. If you haven't yet paid your dues, please send a check or money order payable to BROADCAST PIONEERS to the P.O. Box address shown above. If you've recently submitted your dues it's possible that your check and this newsletter (and our reminder notice) have crossed in the mail. If you have any questions about all of this please contact either Don Dafilou or Al Maslin and they will be glad to help you.

Jack Steck is at home after a stay in cardiac intensive care at Bryn Mawr Hospital. From all reports, Jack overdid it a bit on his recent trip to Ireland with Florence and the Felix's, and after experiencing some discomfort on his return ended up flat on his back. We know for sure that, if he can, he'll be at the luncheon.

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Congratulations to Storm Phillips of EZ101 for his newly acquired post graduate degree in Meteorology from Mississippi State University. Storm, of course, is well known for his wonderful collection of old radios.

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Dick Mendenhall reports that he's keeping busy with clients that include Bell Atlantic, Cigna Insurance, and Pennsylvania Electric, among others. As always Dick is doing voice overs, on camera stints, and writing.

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Let's welcome the following new members to our chapter:

Mike Strug, who was proposed by Lynn Lonker, has been at all three VHF stations in Philadelphia in his long and productive news-gathering career here in the area.

Bill Fantini, proposed by Marian Lockett-Egan, has been with WRTI, WPBS, WWDB, WIOQ, and WYSP in the years since 1965. Bill is presently with ABC Radio Net News.

John Butterworth, President of Audio Visual Communications, was with WFIL-AM/FM/TV from 1948 to 1971 at which point he became one of the founders of Audio Visual.

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Know any prospective new members? Our membership has been steadily increasing over the past couple of years. Of course, there's always room for more new members in our organization. If you would like an application form to give to that prospective member please contact either Lynn Lonker or Al Maslin and they will see that you will receive the form(s) that you need. If you would like us to send the application form to your prospective member in the mail, just give Lynn or Al the address and they will be happy to do so.

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Now, about our newsletter. In order to try to make it interesting and keep you informed of what is happening in the lives of our members, we need to know the details. What's happening, or about to happen, or has happened, to who. That kind of thing. It's really difficult at times to find enough information to completely fill the newsletter. Please let us know of anything you think would be of interest to our members. If you have any info for the next newsletter? Please contact Paul Norton at WPVI-TV. His phone number is (215) 878-9700.

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