

May Newsletter

Broadcast  PIONEERS

May Meeting

**Bala Golf Club
May 15, 2002**

Believe it or not, there is a Library of American Broadcasting. It's located at the University of Maryland at College Park and the President and CEO, **Lucille Luongo**, will be our guest May 15 at Bala. **Ms. Luongo**, whose broadcasting career spans more than two decades, was with Katz Media Group from 1978 to 1997, where she was Senior Vice President of Corporate Communications. Come and find

Reception 12:00 noon
Lunch 12:30 pm
Ratecard \$18 Members / \$20 Non-members
Phone 610-436-4217

out what treasures of history will be revealed by our speaker, and what can be found by a visit to the library.

We will meet at noon, and again we must ask you to please don't fail to call for reservations - 610-436-4217.

Please join us but please call 610-436-4217.



Happenings

The April meeting was well attended and the young people who received the Pioneer's Scholarships were a wonderful group who were unanimously selected by the Scholarship Committee. **Jim Brinckman** of Temple, **Maria Kim** of Temple, and **William Pavlou** of Rowan were those selected to receive the \$2,000 awards. We'll be hearing about these young people in the future. **Neil Harvey, Ph.D.**, Committee Chairman, and John Roberts presented the awards. After the awards the group was entertained by the Barbershop Quartet from the Orpheus Society.

The Symposium for young people who aspire to a career in TV and radio sponsored by the Broadcast Pioneers and held at WCAU-TV 10 on April 13 was a big success. WCAU was a generous host, serving pizza for lunch, etc., and offering use of its facilities. Pioneers member and retired Channel 10 weatherman **Herb Clarke** gave the tour of the facility, anchorman **John Blunt** talked to the group as did **Kathy Orr**. **Terry Ruggles** joined them for lunch. It was a pattern that will be difficult to improve on. President **Ed Papazian** sends congratulations to all the members involved but especially to **Gerry**

Wilkinson. There are just too many names to mention for kudos. Thanks to everyone.

Senior VP and Pioneer's member, **Jerry Klein**, and wife Anne recently celebrated the 10th Anniversary of Anne Klein and Associates Public Relations in Marlton, NJ. Jerry has designed a website (www.akleinpr.com) which was included in the International Atlas of websites, available at leading bookstores.

Former Pioneer's Treasurer, **Fred Bell**, recovering from a

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Issue 9

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ATTENTION BOARD MEMBERS

There will be a board meeting at 11:00 am at Bala Golf Club prior to the luncheon on May 15. Board members please plan to attend.

freak accident is not making much progress. He is at the Mt. Laurel Nursing Home, 3710 Church Road, Mt. Laurel, NJ 08054. Phone 856-235-7100. He opens his eyes only occasionally, but seems to hear voices and understands what's going on.

"A man who carries a cat by the tail learns something he can learn in no other way."

Mark Twain

More Happenings

We note the passing of two fixtures over the years on the Philadelphia broadcasting scene. After having served as Press Secretary to Governor George Leader, **Roy Nassau** was with WFIL from 1958 to 1972. Roy could, and did, everything in broadcasting. Sports, political commentary, the Mummers Parade, basketball at the Palestra, news, radio, TV, whatever, he was also a very congenial companion at work, or on the golf course. Roy was 86 and died at the Jewish Home in Harrisburg of complications from prostate cancer.

Gordon Thomas who was a familiar voice

And More

Member **Pinky Kravitz**, an Atlantic City fixture for many years, continues his 44 year run on WOND Radio from 4-6 in the afternoon on Pinky's Corner. Sometimes he has guests. He recently featured his old friend Connie Francis on the show, which is from the lobby of the Resorts Hotel and Casino where Connie was appearing, but mostly it's telephone talk about local, national and international issues. The 74 year old Pinky can also be seen on WMGM, NBC 40 in Atlantic City with his 1/2 hour interview show. He recently featured the pastry chef from Harrod's in London. The redoubtable Pinky also does three 50 sec-

And Some More

Couple of short shots: **Bill Webber** and wife Connie will soon be off to Montreal on a trip with WPEN listeners. Bill keeps his hand in as a disc jockey there because he loves it.

But what will Philadelphia do without **Tom Moran**. He has decided to 'pack it in' after many years on WIP, and WPEN. He says that he'll be following his life-long passion of working with railroads. Tom was a conductor on the train to Cape May a few years ago.

Member **Tony Oscapinski** is leading the

to generations of WIP and WIBG listeners has also died. He was with WIBG until 1963 and for over 30 years thereafter with WIP. Bill Webber, among others, says he will miss him, as he was a gentle man, and a good announcer.

At 75, **Allen Stone** feels he's living the good life. After many years as WFIL's premier morning newsman during the Phil Sheridan Show, and as commercial spokesperson, Allen went into direct marketing some years ago. He is a founder and Vice

ond pieces during the day on the station, and he does insider notes about the town in his column in "The Hoot," a local newspaper. He is on the Miss America Task Force to keep the Pageant in Atlantic City. He says "It'll stay here."

A recent talk with **Vince Leonard**, a new Pioneers' member, revealed he still sounds as though he could go back on the air tomorrow. In Las Vegas for 11 years, retired since 1995, Vince and his wife spend a lot of time traveling. At least one month a year is spent in Maui, Hawaii, where he plays golf among other things. He took up

good life. The former cameraman gets together with Hank Latven and others from his working days and goes fishing several times a week during the season. He keeps his boat in Cape May. When he can't fish he collects old bamboo fishing poles at flea markets and other items. He found an old compass from a destroyer which he has fixed up and displays at home. A former Dean of Discipline and golf coach at Roxborough High School he had a brief working 'scare' when they wanted to call him back to run the small TV station he had set up at the school, but the money didn't quite match the effort that would be involved so he is still joyfully retired.

President of Devon Direct, one of the Top Ten Interactive Direct Marketing organizations in the country. In the office daily at 7:30 am, he loves it (and the money's not bad either). He and his wife Jill have not been taking the European trips they did for many years because of current world turmoil, but recently returned from a winter cruise. Jill has had a shoulder replacement, and other physical problems which have not stopped her work as a docent at Philadelphia Museum of Art, and two days a week at Inglis House. She calls it 'giving something back.'

golf at 65 and loves it. His handicap is his swing. He says though they haven't traveled since 9/11 he would have no problem going to London or Switzerland. Some other locations they would look at carefully. The Leonards's love London. They also love Las Vegas which features great people and great weather, according to Vince. A recent visitor was **Mort Crim** and his wife with whom they had dinner. They also stay in touch with **Bill Kuster**, former Channel 3 weatherman, and **Herb Clarke**, past president of Pioneers and former Channel 10 weatherman.

Make it a point to visit the www.broadcastpioneers.com website. In the audio section you can tune in to a **Powers Gouraud** interview on WCAU in 1942 with the late **Milton Berle**. Broadcast history at its best.

Don't forget to send items for the newsletter to Paul Norton, 205 Ocean View Blvd., Lewes, DE 19958. E-mail Paul at nanort@aol.com, or call 1-302-645-8910.

"Everything that can be invented, has been invented."

Charles H. Duell
Director, U.S. Patent Service 1899