

July Newsletter



July 2007

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Summertime!

We like to stay in touch with our Broadcast Pioneer's members and so we have this first mid-summer get together to announce so you can see your friends and not have to wait til September and in the meantime see one of the most lavish, new, broadcast facilities in Philadelphia.

A VIP tour of the CBS 3 / CW Philly 57 broadcast center at 1555 Hamilton Street will be

Happenings

The Hall of Fame selectees for 2007 have been announced. The committee has picked **Kal Rudman**, Person of the Year. The Hall of Fame will be **Gary Papa, Ed Cunningham, Tom Brookshier, Walt Hunter** and **Terry Ruggles**. Added to the Hall of Fame (posthumous) **Max Leon, Dave Kurtz, Sam Bushman, Ed Bradley, Jack Hyland** and **Lee Dexter**.

Hall of Fame member **Bob Perkins** of WRTI has been honored further by Congress-

held Wednesday, August 1, at 10:00 am. Entrance on 16th Street between Callowhill and Spring Garden. Our host will be President and General Manager **Michael Colleran**, coffee and donuts will be served, AND IT'S FREE. But you must reserve by calling 856-365-5600 or email:

rsvp@broadcastpioneers.com.

Don't miss out, this will be a not-to-be-missed meeting, and a first for the club.

man Chakah Fattah for his lifetime achievements in radio and jazz on June 18. This can be found in the Congressional Record, among other places. A tip of the hat to Bob, and his wife Sheila, on recognition that has come due.

It might not be a bad idea to send a note to **Sally Starr** who will be having both knees replaced (at the same time) in August. We've got to keep Fair Sally in ambulatory condition so we can see her at meetings.

If you missed the June meeting, you missed seeing legends of the storied history of Channel 3. A BIG crowd enjoyed hearing them and talking to them. One giant of KYW and Philadelphia broadcasting was missing. **Bill Campbell** said he couldn't make it as his wife, Jo, 60 years married, suffered a mini stroke and was hospitalized. All O.K. but they're sticking close to home.

Herb Clarke will receive the Governor's Award of the National Academy of Arts and Sciences (NATAS) during the Emmy Awards dinner on September 15, 2007 at the Marriott Downtown. Other BP Hall of Famers to achieve the recognition include **John Facenda, Lew Klein, Harry Kalas, Walter Annenberg, Trudy Haines** and **Larry Kane**.

"Don't get the idea that I'm one of those radicals. Don't get the idea that I'm knocking the American system."
Al Capone



The Big Top / Circa 1951
WCAU-TV
Ed McMahon / Chris Keegan

More Happenings

Pioneer's Past President / Person of the Year **Jerry Lee** who established FM Radio as a viable format with B 101 FM has now created a National Prize for Criminology. The prize was presented by Jerry and the Queen of Sweden in Stockholm on June 5, kicking off a three-day criminology symposium. Jerry and leading criminologists from around the world, along with supporters from Stockholm and members of the University of Pennsylvania's Jerry Lee Center of Criminology, were there to focus awareness and support of the great work being done in this area.

Jerry Lee is a good example of how, if you are around long enough, and your work is

exemplary, people notice eventually. In a release from the National Association of Broadcasters, Jerry is receiving the NAB National Radio Award on Friday, September 28 during the radio luncheon at The NAB Radio Show in Charlotte. NAB President / CEO **David K. Rehr** says "Jerry is proof positive that stand-alone operators can still succeed in Radio, even in the largest markets. NAB is honored to recognize his innovation, passion and commitment, and we are proud to include him in this esteemed group of radio icons." Congratulations, Jerry.

Herb Clarke missed his first WCAU Prime Time Club Annual Luncheon in

quite awhile. Herb had a choice that weekend: Go with Barbara to their daughter's first wedding (at age 43) at Duke University, OR go to the WCAU luncheon and be killed. He is still in good health. Held at Llanerch Country Club, they had 60 persons attending and for the first time in a long time **Gene Crane**, along with the other Jean Crane, was there (Gene's bride, of course). **Charlie Higgins** reports that she is a charming lady and fit right in with the group. Gene who came to attend from his home in San Miguel de Allende, Mexico, was surprised he was not the oldest one. That honor went to **Ray Freedman**, a Technician, who is now 92. The group only meets once a year now.

And More

Temple's WRTI-FM alumni reunion will be held for the first time hosted by the TU Alumni / Association on Homecoming Day, October 6, 2007 on Temple's main campus. All former students, radio personalities, faculty and staff are invited to be there for a wonderful night of seeing old friends. The tab is \$20 per person (Visa, Mastercard, AMEX and Discover) with plenty of hors d'oeuvres, and business casual dress to be appropriate. Registration will begin in mid-August on line, phone or mail. Contact Marena Arifin, Assistant

Director of Alumni Relations via marifin@temple.edu or call 215-204-7523. Website is www.alumni.temple.edu and let Marena know if you have WRTI memorabilia. Pioneers members **Gerry Wilkinson** (President), **Jerry Klein** (VP and member **Ed Cunningham** are on the committee planning the WRTI-FM reunion. They were officers in the student-run WRTI. **John Roberts**, Pioneer's Past President and Person of the Year, set up the operation in 1948 for the University.

Broadcast Pioneer's Secretary **Shirley Morris** who lives in West Chester is looking

"I keep a supply of stimulant handy in case I see a snake—which I also keep handy."

W. C. Fields

for a member who lives in the area who might be able to give her a ride to and from the Pioneer's meetings.

And.....

President **Gerry Wilkinson's** mother passed away some months ago, and he has spent the last two months directing people who are rehabbing Mother's house for occupancy by Gerry, wife Michelle, and daughter Zara. They hope to move in by September. Good luck in the new digs.

own following what they innovated as a new approach to the way advertising agencies do business. It's just beginning to really take off. Congratulations to Bill and Mike and Godspeed in your new venture.

Hope you saw the recent issue of Chester County Life which featured an article about member **Bill Lipp** and his partner Michael Norton of Norton, Lipp and Associates. They left corporate jobs and went on their

Stella and Al Alberts have recently completed a two-hour interview with all FOUR ACES music by a Canadian program, "Sentimental Journey" with host Loran Fevens in Yarmouth, Nova Scotia.

Member **Dennis John Cahill**, formerly of

WIBG and WFIL radio, is now the voice of Comcast Worldwide and living in Lancaster. You can email him at suzette480@aol.com.



September will be here before you know it. Get items for the newsletter to Paul Norton, 205 Ocean View Blvd., Lewes, DE 19958, call 302-645-8910 or email: nanort@comcast.net