

# September Newsletter

Broadcast **PI**NEERS

Newsletter 2004—2005

Issue 1

**September Meeting  
Bala Country Club  
September 15, 2004**

**Reception  
Lunch  
Ratecard  
Reservations**

**11:45 p.m.  
12:15 p.m.  
\$20.00  
610-436-4217**

Can summer have already passed?!! And now, it's time for the Broadcast Pioneers to pin their mikes back on and get together for fellowship, lunch, and a fine speaker! The third Wednesday of September is the 15th, and please note we'll be meeting at Bala Golf Club at **11:45 fellowship, and 12:15 lunch.** Our speaker will be **Larry Mendte** who is co-anchor of the 6 and 11 o'clock news on CBS 3. Larry is a local product, from Lansdowne, and West

Chester University. As a young man he delivered the "Evening Bulletin", and takes pleasure that as a man he is still delivering the news to the Delaware Valley.

**Be sure to join us ... September 15, and call for reservations 610-436-4217, or e-mail [morrissam6@verizon.net](mailto:morrissam6@verizon.net).**

Incidentally, the October speaker will be **Roger LaMay**, General Manager of 88.5 WXPB.



*Larry Mendte*

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## Happenings

While you were enjoying the summer, the Broadcast Pioneers selected our Person of the Year and Hall of Fame inductees for this year. **Harry Kalas**, who was also inducted into the Baseball Hall of Fame in Cooperstown, will be the Person of the Year. Harry has called Phillies games since 1971.

In addition, the Broadcast Pioneers that evening will induct into the Hall of Fame broadcasters **John Carlton, Frank Ford, Tom Moran, Vernon Odom, and Marcia-rose Shestack.**

The group will also induct posthumously **Gunnar Back, Billy and Dolly Banks, Pete Boyle, Jerry Donahue, Chief Halftown, Jocko Henderson, Jack Jones** and **Phil Sheridan.**

They will be honored at the group's 37th annual scholarship dinner on Friday, November 19 at Bala. The cost will be \$60 for members and \$80 for non-members.

There is not room here to list all of the accomplishments of this great group but you will be receiving in the mail invitations with more informa-

tion, or go to our website [www.broadcast-pioneers.com](http://www.broadcast-pioneers.com)

Hope you got the word that our diligent, hard working Secretary/Treasurer **Shirley Morris** had a frightening accident in June. She was broadsided in her car in front of her apartment, and really banged up. She spent a period of time in a coma, then to Bryn Mawr Rehab, and now seems well on the way to a complete recovery. She does a lot for the group and deserves all our thanks.

While we're checking the recovery list, the Green Grocer sure knows where to go to get sick. While taking a stress test, **Johnny Lerro** had a heart attack, but the doctor's were right there and he was soon returned to good health by putting in a stent. Johnny says he's doing just fine now.

**"I'm as pure as the driven slush."**

**Tallulah Bankhead**

## More Happenings

It's been a tough few months. First of all we lost **Bill Halpern**, a past VP of Pioneers, at 84. A co-founder of WCOJ Coatesville, he pioneered radio and TV in Chester County. People who started their careers with WCOJ included: **Ralph Penza**, **Cathy Gandolfo**, and **David Henry**. Bill was a credit to the industry and the loss saddens us all. And a few weeks ago, **Jack Satterfield** died. Jack has been in charge of the Blair group of station representatives in Philadelphia, and later was a President of Satterfield and Perry, station brokers. Jack was president of our group 1983-

## And More

**Michael Tearson** helps clarify an item from the June letter. Bob Dylan Radio Hour debuted in July as a regular weekly feature on the FolkTown Channel of Sirius Satellite Radio. It is produced at home in his Lyn Town Studio where he also produces Saturday Morning 60's for WMGK, and programs for WBZC at Burlington County College.

**Dick Carr**, former honcho at WIP, began airing shows on WOR 710 every Saturday night during the summer. It is a 5 hour custom version of the current 2

## And.....

**Dave Roberts'** son continues to make his dad and mom proud. Dave Boreanaz (the elders' real moniker) has gotten a juicy big screen role as Mr. Fixit, a romantic comedy. We'll have to see this one.

**Gil Thompson** advises that his daughter Lori "Max" Maxfield has been honored as one of the State College Teachers of the Year for 2004. She teaches at the Park Forest Middle School and was cited

1984. Pioneers member **Joe Frazer** also died in August. He began his career in the forties and later invented the transpass for Septa. For more information, see [www.broadcast-pioneers.com](http://www.broadcast-pioneers.com).

What a romantic guy **John Brown** is!! The weatherman for Metro Networks on a recent vacation in Scotland celebrating his 25th anniversary, renewed his vows with wife Donna at St. Giles Cathedral, and has pictures to prove it. Afterward, the happy couple went to The Worlds End Pub just a few blocks from the Ca-

hour network radio show now heard in New York, Detroit, Pittsburgh, San Francisco, Scranton and 55 other markets coast to coast. He hosts and produces the show from his studios at Manlius, New York (Finger Lakes). The growth of the program requires that he cut back on his responsibilities at Park Outdoor Advertising. He has appointed a new VP / GM to take over as he drops back to semi-retirement from Outdoor Advertising, limiting his responsibilities and work load. He recently visited Chester County to see his daughter Maria, and grandson

for her 'compassion, imagination, and enthusiasm which help to motivate a child's learning.' Congratulations Gil, and Lori.

**Herb Clarke** and Barbara have moved to Beaumont (Life Care Facility) as of August 17, much to the delight of their children (who will not be threatened with housing and feeding them). They are not leaving the neighborhood.

thedral and knocked back a few pints.

**Bill Wright, Sr.** and **Hy Lit** get together once a month for dinner and WIBBAGE war stories. Recently their pleasure was doubled as they dined at the Wooden Iron in Wayne. Bill's son Kevin provides the music there ... vocals and keyboard ... Bill says it must be in the genes. A table nearby had a bunch of fans from the old days, and that certainly helped the festivities.

Harry. His children and grandchildren are in NYC, DC, Boston, Vermont, and San Francisco.

**Don Cannon**, a fixture in Philly broadcasting for 34 years, retired from WOGL in June. Among those helping him celebrate his wonderful career were **Ed Hurst**, **Howard Eskin**, **Tom Lamaine** and **Hy Lit**.

"I love Beethoven, especially the poems."

Ringo Starr

*Please send items for the newsletter to Paul Norton, 205 Ocean View Blvd., Lewes, DE 19958. E-mail [nanort@comcast.net](mailto:nanort@comcast.net) or phone Paul at 302-645-8910.*