

Broadcast PIONEERS

of Philadelphia

January Meeting

In the rush of the holidays, don't forget our next meeting:

Date: Wednesday, January 21

Time: 12 Noon Cocktails
12:30 p.m. Lunch

Ratecard: \$15.25

Place: Adam's Mark Hotel
City Avenue and Monument Road
Philadelphia

Subject: AL MELTZER AND THE SUPERBOWL

Mail your reservation to Jo Oristaglio or call her at 610-642-1150. Please call ASAP – we need to have a handle on how many will be there.

Don't forget to get items for the newsletter to Paul Norton. Anything you may be doing professionally or otherwise, we will appreciate. Call 302-645-8910, leave a message (as long as you like so I don't have to call back), or write Paul at 205 Ocean View Blvd., Lewes, DE 19958. You may e-mail nanort@aol.com.

NEWSLETTER

January 1997

A SUPER BOWL AND A SUPER MEETING, JANUARY 21.

That's right we'll have a parlay that can't be beaten on the 21st. Al Meltzer, the dean of Philadelphia sportscasters, will be our speaker, and he will offer his reflections on the Eagles, the NFL, and the Super Bowl, among other things. If that isn't enough, the newly retired Herb Clarke will be there to introduce his long-time Channel 10 pal. So please, don't miss it. Get your reservations in early for the luncheon at the Adam's Mark Hotel.



We note with sadness the death of long-time PIONEERS member, Stu Wayne, at age 85. Stu, his wife Joan, and daughter Phyllis made the trip frequently in earlier years to our special luncheons and dinners. Recently, age-related disabilities had made such get-togethers impossible. Stu began his career at WTIC in Hartford in 1934, and after a number of jobs in New England came to Philadelphia in 1942. He worked at KYW and did the Musical Clock program there - 6 to 9 AM. Later he had the "Stu Wayne Show" at WPEN. He was a performer on the "Action in the Afternoon" television program on WCAU-TV. He was Mr. Jolly on Channel 12 on "Mr. Jolly's Toy Shoppe." Stu was with WFIL radio in the 50's and 60's. Stu had a down-home, folksy approach to broadcasting that endeared him to his many fans over the years. He will be missed by his many fans, friends, fellow PIONEERS, and family.



The New Year brought another end of an era to Philadelphia. Herb Clarke did his final regular broadcast on WCAU-TV. Herb brought significant energy and charm to his membership in Broadcast PIONEERS and to his news and weather broadcasts at Channel 10 for many years. Over the years he has been saluted as President of our group, a member of our Hall of Fame, and as our Person of the Year. Herb's weather forecasts go

back to the time of John Facenda and Jack Whitaker. In a time when broadcast careers are marked by frequent job changes, Herb was a constant for 4 decades. People will really miss Herb, and, if you want to tell him personally, attend the meeting this January 21.

COMING SOON -

A FUN AND INFORMATIONAL TRIP

WITH YOUR FELLOW PIONEERS TO THE

RADIO AND TELEVISION MUSEUM

IN NEW YORK CITY - APRIL 4!

LOOK FOR THE NOTICE FROM ED PAPAIZIAN
THIS WEEK.



Congratulations to member Frank Ford whose Wife, Lynn Abraham, swamped the competition in her election for another term as District Attorney of Philadelphia. (Just a question! Is Frank Ford due to become the First Husband of Philadelphia, or are we being premature?)

Keep February 18 open for the next PIONEERS meeting. We will welcome Channel 10 General Manager, Pat Wallace, who has invited us to tour that great facility following his address. On that date, we will also meet at the Adam's Mark.

Jerry Donohue, PIONEERS member, who was with WFIL for many years, is now with WYSP, producing the Philadelphia Eagles games on a network of 18-10 stations on the Eagles Radio Network. Jerry says the football broadcasts have again won the Achievement in Radio (AIR) Award for "Best Sports Reporting." The award is presented by the Pennsylvania Association of Broadcasters, and it marks 9 awards that these shows have won in the last six years.



There will be a junket to New York City Radio and Television on April 4. The give you more information. Please post card if you want to join us.



to visit the Museum of enclosed notice will promptly return the

Thanks to Jerry Klein for the information on the 50th Anniversary, January 22, of the start of broadcasting curriculum at Temple University. January 22, 1948 was the day on which then state of the art radio studios were dedicated on the Temple campus, to serve as a training laboratory for students in what would eventually become Temple's Radio-TV Film curriculum. Later in 1948, the Temple radio station, WRTI, started broadcasting from these studios.

The man responsible Past PIONEERS Year. John spent 42 his guidance, had the the country, and now broadcast industry and other broadcast



During 20 of those years, John was also associated with WFIL radio and TV, which made significant contributions to WRTI and the Temple broadcasting curriculum, donating both money and equipment, as well as providing studio time at WFIL for broadcasting classes. Many of those classes were conducted by then Channel 6 program director, and past PIONEERS President, Lew Klein. For more information on the Temple University radio station and alumnus, and there is a lot of it available, you may get it on the Internet at http://members.aol.com/GmmZ504918/old_gang.html.

for this was John B. Roberts, President and Person of the years at Temple, which, under first college radio curriculum in has more graduates in the in broadcast education than any curriculum in the country.

Our thanks go out, as usual, to Lydia DeGuio for her note that flowers were sent to Larry Ferrari before he died, and also a contribution to "Settlement Music School" after his death, in his memory.