

October Newsletter



Broadcast **PIONEERS**

October, 2000

Issue 2

October Meeting

**Bala Country Club
October 11**

**Reception 12:00 noon
Lunch 12:30 p.m.
Ratecard \$16.00
Phone 215-563-1310**

BIG DOINGS FOR THE PIONEERS' OCTOBER BLAST AT BALA!

The Founder of QVC, among many other companies, will headline as our speaker at the October 11 meeting at Bala. Joseph M. Segel who, in his 50 years in business, founded 20 different companies including, in the 60's The Franklin Mint, and in the 80's the QVC Network. QVC in its first year accounted for 12

million dollars in sales, and today registers 3 billion dollars in sales. Mr. Segel retired in 1993 as Chairman but continues as Chairman Emeritus and consultant. The meeting will be Wednesday, October 11 at the Bala Country Club.

The Club may soon organize a bus trip to QVC with lunch, etc. Stay tuned.

BOARD MEMBERS PLEASE NOTE:

There will be a 10:30 a.m. Board Meeting at Bala prior to the luncheon.

All board members are urged to attend. Please phone regrets only to 215-563-1310.

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“Mind your own business, Spock. I’m sick of your half breed interference.”

Capt. Kirk.

September Meeting

It's a shame if you missed the September meeting as **Herb Clarke** was exactly what the doctor ordered for the first meeting of the year. Herb recounted events from his long history in broadcasting, along with a list of his most embarrassing, most funny, most important, etc. involvements in the media. Good stuff.

Happenings

It was wonderful to see many long-time Pioneers there. Once again, we welcomed the always funny and charming **Max Solomon** who's becoming a regular in his commute from Florida. Max, 94, and wife Matilda will celebrate 75 years of marriage next year. Can you imagine all the miles that Matilda has driven? Max has never had a driver's license.

Member **Roger Krone**, Max

E's grandson, works at Power 99 and was with Grandpa at the meeting. Roger had health problems in the spring but now is doing just fine.

Gordon Gray, former Pioneer's VP was there with his wife sitting with fellow retired Temple University professor **John Roberts**. Gordon and his wife have recently moved back to Glenside after renovating their home in Wilmington. Now that they're in

the neighborhood perhaps we'll see more of them.

Charlie Higgins, now retired from WCAU, recently returned from a trip to Germany with wife Dolores and can report on many adventures. Meantime, the Higgins are planning a trip 'Down Under' and New Zealand, Tahiti, etc. one of these days. He'd like to spend a long time there.

More Happenings

It was great to have **Bucky Clark** at the meeting. He enjoyed the meeting with **Nat Wright**. Bucky plays piano at the Hall of Fame/Person of the Year dinner, and in his spare time is principal of Log College Middle School in Warminster, PA. Bucky is justifiably proud of the fact that in November of last year Log College Middle School was named a Pennsylvania Blue Ribbon School of Distinction. In May the school was named a National Blue Ribbon School which designates it as one of the best middle schools in the country. Bucky was called to Washington to receive the award from U.S. Secretary of Education Richard Riley.

Hall of Fame / Person of the Year

Shirley Morris, Pioneer's Treasurer, reports that reservations are coming in for the Hall of Fame/Person of the Year dinner.

Ed Papazian, Chairman of the Committee, urges all members "to blitz this one." Call friends, get a table with them, contact anyone who may be interested to come. The dinner is Thursday, November 19 and it is our major fund raiser

Farewells

We have been having a terrible year in terms of members who have died. During the summer, of course, we lost **John Paul Weber**, 83. A regular attendee at meetings—he was there in the spring with a large table of WIP pals for the Jerry Blavat program. He will be missed.

More recently we heard from **Dick Mendenhall** that Carol Strug, **Mike Strug's** (Channigel 10) wife had died. Our condolences to Mike.

Member **Art Curley** continues his big band show on AM 900 in Georgetown, DE. Art, a saxophonist, also has the Art Curley Trio playing at The Shark's Cove restaurant on Fenwick Island. When he relaxes, he is a volunteer at Beebe Hospital in Lewes, DE and a driver for Meals on Wheels. At one time Art worked for the late news Director Jules Rind at WPEN in Philadelphia and at many other stations.

We note that member **Alan Jay** did a video shoot for Chicago's Superior Bank on its mortgage and tax services at City Line's Raddison Hotel. Alan's agent for this was Direction and Exposure talent Agency.

which pays for the scholarships and other philanthropic aspects of the club's work. Help us to make this the best ever. This year we honor **Dave Roberts**, Person of the Year, and induct into the Hall of Fame—**Austin Culmer**, **Pat Ciarrocchi**, **Harry Kalas**, **Dr. Francis Davis**. Posthumously inducted into the Hall of Fame will be **Larry Ferrari**, **John Paul Weber**, and **Jo Oristaglio**.

And **Jim DeCaro**, former WFIL and 101 FM manager who had recently moved back to home town San Diego, died following surgery. We had talked to and profiled Jim's new life in California in the newsletter in the spring and are dismayed at his loss.

Elsewhere, John Batchelder and Bob Dalton, long-time Washington, DC performers, have died, as has Buffalo sports legend Ralph Hubbell at 90.

Marc Howard once again will do lecturing service to Paul Norton's class in telecommunications at Delaware Technical and Community College in Georgetown. Marc will address the class from the school's Stanton, DE campus interactive TV studio, while Norton's class will be gathered at the DTCC interactive studio in Georgetown.

Member **Kevin Fennessy**, President of Broadcasting Stations Corp. in Scranton, reports that his company has launched WFBS-AM in Berwick, PA featuring a home grown Nostalgia format of the 50's and early 60's music. They also own WAAT-AM in Scranton, which is a brokered-time Religion and Ethnic radio station.

Incidentally, **Ed Papazian** and his wife recently returned from a week-long Elderhostel in Williamsburg, VA. Four professors from William and Mary conducted classes during the week on the history of the area. Ed says it was wonderful.

"What's on your mind, if you'll forgive the overstatement."

Fred Allen

New Member

Please welcome new member, Bob Feldman. Many members will remember Bob from his work at WFIL-TV in the sixties, and later as a news executive at WPVI-TV. Bob is now Regional TV Executive for the Associated Press in Baltimore.

Don't forget to send items for the newsletter to Paul Norton, 205 Ocean View Blvd., Lewes, DE 19958, e-mail nanort@aol.com, phone 302-645-8910, or fax to 302-644-9036. Deadline for items is three weeks before the meeting date.