

# October Newsletter

Broadcast **PIONEERS**

October 2001

Issue 2

## October Meeting

**Bala Golf Club  
October 17, 2001**

All of a sudden it's fall, and time for another big station salute. This year we'll salute Channel 10 with so many of their heavy hitters on deck that you'll wonder who's watching the store. **Dennis Bianchi**, the station's General Manager, **Steve Schwaid**, News Director, **Joe Collins**, Sales Manager, and **Lawana Scales**, Program Executive, will be with us.

**Herb Clarke**, past President and Person of the Year for the Pioneers, and Channel 10's long-time weatherman, will be the emcee of the meeting's

program. They will discuss the varied challenges, issues and everyday tasks that must be addressed at a leading TV station.



**Herb Clarke to Emcee  
October Meeting**

**Reception 12:00 noon**  
**Lunch 12:30 p.m.**  
**Ratecard \$18.00 (NEW)**  
**Phone 215-563-1310 or 856-365-5600**

Please Note: **The price has gone up for the luncheon. It is now \$18 for members and \$20 for non-members.** This is only a dollar above the club's cost for the meal and represents our expenses for the meeting. October 17 at Bala, program at 1:15 p.m.

### **BOARD MEMBERS PLEASE NOTE**

**There will be a 10:30 a.m. Board Meeting at Bala prior to the luncheon.**

**All board members are urged to attend.**

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## Meetings

The meeting in September was one of the best attended the club has had in years. **Bill Wright Sr.**, his handsome clan, and a ton of friends of he and **Hy Lit** were there. Good to see **Thacher Longstreth**, 82 year-old Philadelphia City Councilman, who always seems to find time for such occasions. It was a lot of fun with a video greeting by **Dick Clark**, and audio "right on" by good guy **Joe Niagara**, who is not very well right now. He was missed. **Ed Harvey**, who emceed the meeting, said he hadn't seen so much talent in one place since

he got stuck in a hall of mirrors. Hy and Bill shared stories of the great days when their shows at WIBG dominated the market. Hy had 75% of the audience on Sunday nights. At the end, everyone sang "God Bless America." You had to be there. It was great.

The regular meeting was preceded by a board meeting with a strong representation of board members present. A number of plans were discussed for initiatives to give life to the educational community from the ex-

perience of the Pioneers. You'll be hearing about it soon. We need new members and **Dorie Lenz** was selected to head an initiative to see to it that we get them. Also, there will be better scholarships as time goes along but no firm plans are ready for announcement right now.

Don't forget our big meeting of the year is coming up on November 17. You should have your invitations by now. We will be honoring our Persons of the Year—**Captain**

**"Living with a conscience is like driving a car with the brakes on."**

**Budd Shulberg**

and **Mrs. Noah (Carter and Pat Merbreier)** and our Hall of Fame: **Pat Delsi, Neil Harvey, Sid Mark and Paul Norton.** It's a dinner, of course, and will be at the Bala Golf Club, 6 pm reception, 7 pm dinner. Call 215-563-1310 for reservations. The dinner is \$60 for members and \$80 for non-members.

**"Isn't there any other part of the matzo you can eat?"**

**Marilyn Monroe, on being served matzo ball soup 3 meals in a row.**

