

October Newsletter

Broadcast **PI**NEERS

October 2002

Issue 2

October Meeting Bala Golf Club October 16, 2002

The leaves are changing color, there's a bit of a nip in the air, and it's time to join your friends at Bala Golf Club for the October 16 meeting of the Broadcast Pioneers.

This month we'll get insight into the workings of the Philadelphia Film Office from the Executive Director, **Sharon Pinkenson**. Boy, has she done a job. During her tenure the films made in Philadelphia include: "Philadelphia" with Tom Hanks and Danzel Washington; "Two Bits" with

Reception 12:00 noon
Lunch 12:30 pm
Ratecard \$18 Members / \$20 Non-members
Phone 610-436-4217

Al Pacino; Universal's "12 Monkeys" with Bruce Willis; "Maximum Risk" with Jean-Claude Van Dame, to name just a few. How does she do it? What's she working on? Are there jobs for Pioneers? Find out, and enjoy lunch with your friends while you do. Again, please call **610-436-4217** to make your reservation. You may now also e-mail **morrissam6@aol.com** with your reservation. Don't miss it!



October 16 at Bala

September Meeting and Board Info

We had a great meeting in September. There was a large turnout for our Channel 3 celebrities: **Ukee Washington**, **Pat Ciarrocchi**, and News Director **Susan Schiller**. President **Bill Webber** acted as host-moderator for a lively session of What's going on at Channel 3? And where is TV news going? Fascinating stuff, and charming guests. By the bye, Ukee's real name is Ulysses, and he had an Uncle Ulysses who was called "Yuck", his mother didn't want another Yuck, so he be-

came Ukee. You learn a lot at these meetings.

Before the meeting there was a board meeting and plans were firmed up for the November awards dinner. You should already have received your invitation. Please get your reservations in soon.

Vice President **Frank Hogan** and Rowan University have set up a website for "Future Pioneers" who are majoring

in communications. You can get all the information on this at <http://studentpioneers.tripod.com>.

The Pioneers Board has decided to award 6 - 1000 dollar scholarships in the future to students in area colleges studying communications. Previously we had awarded 3 - 2000 dollar scholarships. Incidentally, the awards dinner provides the funds for this, so please come.

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"If you drink, don't drive. Don't even putt."
Dean Martin

Please send items for the newsletter to Paul Norton at 205 Ocean View Blvd., Lewes, DE 19958, e-mail Paul at nanort@aol.com, or phone 302-645-8910. We need your help to write the letter.

Happenings

How time flies! September 20, 1982 was **Howard Eskin's** first day on TV, 20 years ago. He had the lead story on the Channel 3 6 o'clock news when the NFL Players Association called a strike. Howard says he was nervous then, and now even more so. Diane Allen and Stan Bohrmann were the anchors at 3 then. Howard says he's been on the radio continuously since 1976 at WCAU-1210, and later WWDB 96.5. Currently he's on WCAU-10 and WIP Sports Talk Radio from 3 to 7 pm, Monday through Friday. Howard began in the business as Jim O'Brien's engineer, and also engineer for George Michael on WFIL Radio 56. He now does a segment on the

More Happenings

Don't jump! **Ed Harvey** was in the first row of the upper deck for the Eagles game - which ended Eagles 44, Cowboys 13. (Can't say that enough.) But he says there is no railing there after climbing vertically way up there, risking a nose-bleed, to the 500 section. The venerable Harvey still writes four columns a week, and just finished 18 weeks of interviews on WWDB-AM (business news). Just a few weeks ago he was fishing in Wisconsin, and frequently fishes in the Schuylkill, although he doesn't eat the bass he catches there. Active in the Pioneers, after last month's meeting, he played 18 holes of golf.

And More.....

Member **George Koehler** assures us that he is not moving to Ohio. He and Jane are building a house there in Avon, Ohio near their older son and family, and are building a house in New Jersey about ten minutes away from their younger son. They've always lived in New Jersey and will continue to spend most or much of their time there. The Ohio house was completed in June and the Jersey house should be completed in mid-October.

George Michael Sports Machine on TV, Sunday nights in 145 markets.

George Finkel is hobbling around a bit on a cane. The Emmy Award winning producer-director for NBC says that old football injuries from high school and college have contributed to his bone on bone knee condition that eventually will force him to have his knee replaced. It didn't keep him from doing his seventh season of directing Dolphin preseason football on WFOR-TV, CBS in Miami. The Dolphins schedule worked well making it possible for George to see his kids in various ports-of-call.

Don't talk to **Bob Kravitz** about hips. He's had two replacements recently and it's a sore subject. You'll have to ask Bob for the full story because we've been sworn to secrecy. Bob does look well, and is as effervescent as he ever was.

Delaware Governor Ruth Ann Minner has appointed **Paul Norton** to that state's Board of Elections. Approved by the Senate, Norton will be checking 15 polling places in Sussex County on election day to make sure that everything is going well. Gotta see to it that there are no hanging chads or other problems such as

Incidentally, George assures us that if any member would like to live in a 6000 + square-foot lovely colonial house on 88 acres, they would be delighted to sell it to you.

John Roberts has noticed items in papers on a couple of Philadelphia broadcasters. Pioneers Past President **Jerry Lee**, who runs Philadelphia ratings leader B-101, was at the National Association

Lydia DeGuio is justifiably proud of her nephew, Jon DeGuio. An actor, he has just filmed, and will be seen in: "Jersey Girl", "Hack", and "The Sopranos." He has also done a TV commercial for Pep Boys. Not bad, Lydia.

Hey, **Irv Homer** is on the Internet! (It may never be the same.) From 1-3 pm you can hear him on WBCB1490.com. The Evil One got an e-mail from Athens, Greece last week. He is now also heard on WNWR-1540 am in Bala Cynwyd, and is pending negotiations in Reading and Pottsville. His people hope soon to have a 10-station Irv Homer net. Irv is still talking to WPHT-1210, he assures us.

those evidenced in the Florida elections.

And don't forget **Tom Monaghan's** "The Original WFIL Family Reunion" Friday, December 6, 2002, 4:30 to 9:00 pm, at the Manayunk Brewery and Restaurant, 3120 Main Street, Manayunk. We could not possibly list all of the great names from WFIL's past who will be there but among them are Bill Webber, Don Cannon, Long John Wade, Jim Nettleton and on and on. For more on all of this call Tom (9 am to 5 pm) at 215-487-6500.

The midnight Ride of Paul for Beer,
Lead to a warmer Hemisphere.
Burma Shave

of Broadcaster's meeting on a panel considering "Look Ma, No Diary," concerning Arbitron ratings.

And the man honored by our club as the Person of the Decade in the 90's, **Walter Annenberg**, and his wife, continue their philanthropy with a gift to the University of Pennsylvania of \$100 million.