

November 1999 Newsletter



Broadcast PIONEERS

November, 1999

Issue 3

November Meeting

Bala Golf Club
November 18, 1999
Reservations: 215-563-1310

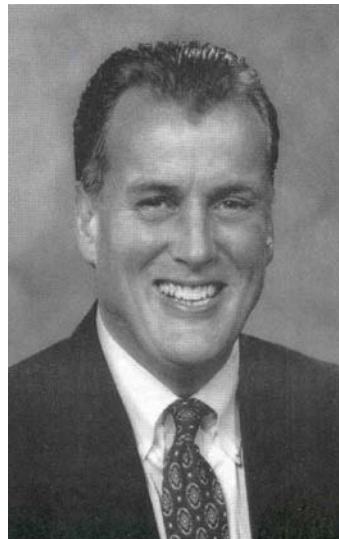
Reception: 6:00 pm
Dinner: 7:00 pm
Cost: \$60.00 / members
\$80.00 / non-members
\$800.00 / tables of 10

Time for the big one!

Yep, this is the biggest meeting of the year, the one that pays for all of the charities that the club endorses. All of these and the pictures of the award recipients are in the invitations that you have received. Please get the RSVP cards in to: Broadcast Pioneers of Philadelphia, P. O. Box 2886, Bala Cynwyd, PA 19004. Please note that payment is required with all reservations. For information, call 215-563-1310.

Campbell, Trudy Haynes, Joe McCauley and Bill Webber. We will also induct previous Persons of the Year Honorees in the Hall of Fame—Shelly Gross, Dorie Lenz, and Eugene McCurdy.

Chairman for the Person of the Year dinner, Ed Papazian, urges everyone to get their reservations in early and to sell tickets. We hope to have the biggest and best dinner in our history this year.



The honorees are:

Don Tollefson, Person of the Year; Hall of Fame—Bill

October Meeting

If you missed last month's luncheon, you missed a good one. In addition to Steve Butler, Director of Programming for KYW Newsradio, Elliot Abrams of Accu-Weather was there to discuss hurricane reporting from the meteorologist's standpoint and the work his organization does with businesses, and resorts, all over the country.

Dr. Neil Harvey

Watch for Pioneers Vice President Dr. Neil Harvey's new book "Of Times Flight" - A Panorama of the 20th Century—to be published by Temple University Press.

With perfect timing for the millennium Neil's book should be a winner.

"He who hesitates is a damn fool."
Mae West

Dave Roberts

Nice to note that as we prepare for our Hall of Fame dinner, the Buffalo Chapter of the Pioneers is selecting their honorees for this year. They do it by a ballot sent to members, and on the list this year is Dave Thomas, better known in these precincts as Dave Roberts, Channel 6 genial weatherman, and Pioneers mem-

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Person of the Year Don Tollefson



Gene Cranes

Gene and Marilyn Crane spent a week in October visiting son David, who now has three top-rated sitcoms on the networks: "Friends", "Veronica's Closet" and "Jesse." A play he wrote 13 years ago, "Epic Proportions," opened recently at the Helen Hayes Theatre in New York.

Gene, incidentally, is still sweating out that contract—six months working here, six months enjoying his mountain retreat in Mexico.

The passing scene:

Member Art Curley, notes and laments, the passing of Jules Rind. Who died September 23 at Chestnut Hill Hospital. His 60-year career as a broadcaster included stints at Mutual, NBC, the USIA, WPEN, WFLN, WWDB. He was the reporter who covered the 3 Mile Island for NBC radio. A lifetime in radio convinced him, in his words, that "Radio is a far superior medium to TV." He is survived by his wife of 50 years, Helen High Rind, a daughter and two grandchildren.

Many of you perhaps noticed the passing of Jean Shepherd. He died at age 78 at a hospital near his home in Sanibel Island, Florida. Marshall McLuhan described

Tom Brookshier

Main Line Life did a full-page color feature on Tom Brookshier, whose number "40" is one of the few that have been retired by the Eagles.

A little known fact about Tom is that he once was a



him as "the first radio novelist." He spent many years at WOR-AM, New York, but also did radio in Philadelphia where he had a TV program called "Rear Bumper."

John Diegnan has died. He spent many years in Philadelphia, starting at KYW in the early 60's he went to WIP before going to New York with WCBS and later ABC radio. A sufferer of emphysema John retired in 1990 and moved to Lewes, Delaware. When he died of respiratory failure at Beebe Hospital on October 23, he was 58.

Happenings!

Floyd didn't bother Ed and Marge Harvey. They spent the Hurricane in New Orleans for seven days while the rest of us got drenched. They managed to eat lunch and dinner each day in a different restaurant. Ed reports that when a New Orleans chef cooks a piece of fish to perfection it's called French cooking and they charge \$18.95. When he slips up and burns it to a crisp, it's called Cajun, and they charge \$22.95.

Herb and Barbara Clarke commute from their water-front property on South Mountain Lake in Virginia to their Bryn Mawr home. Herb just returned to narrate and read poetry in an appearance with "Singing City." Herb has been reading poetry at retirement and nursing homes for years.

"When confronted with two evils, I always pick the one I haven't tried yet."

Mae West

Newsletter

Please note that your Newsletter has a fax number—302-644-9036. Make sure you put Paul Norton on the cover sheet so he can pick it up from the business service. Please note that if you don't see the names of your people or station in the letter it is because such information is not being provided.



Call, fax or e-mail Paul Norton with breaking news!

You may call 302-645-8910, or write 205 Ocean View Blvd., Lewes, DE 19958, e-mail nanort@aol.com, or fax the number above. We need the material and look forward to hearing from you.

We'd like to thank the many people who do help with

information for the letter. These include, but are not limited to, John Roberts, Ed Harvey and Lydia DeGuio. Thanks to all for the help.

Lydia provided the trivia tid-bit of the month: What was the first television commercial ever broadcast? It was July 1, 1941 when a station in New York showed a commercial for Bulova watches.