

November Newsletter



November 2007

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**November Meeting
Bala Country Club
November 16, 2006**

**Reservations 856-365-5600
or rsvp@broadcastpioneers.com**

**Reception 6:00 p.m.
Dinner 7:00 p.m.
Ratecard \$65.00 Members
\$85.00 Non-Members**

We're set to have the most important meeting the Pioneer's have every year...the Person of the Year / Hall of Fame dinner. All of the money realized at this event goes to our Scholarship Awards given to deserving students in Philadelphia area colleges to assist them in getting degrees in Communications. Last year \$8,000 in profit from the dinner was distributed at our spring meeting for that purpose. Our Person of the Year is **Kal Rudman**, who is also Vice President of the Pio-

neers. Entering the Hall of Fame will be **Tom Brooksheir, Ed Cunningham, Walt Hunter, Gary Papa,** and **Terry Ruggles**, their accomplishments and associations are chronicled in your invitation and on our website:

www.broadcastpioneers.com

We will also induct posthumously: **Ed Bradley, Sam Bushman, Lee Dexter, Jack Hyland, David L. Kurtz** and **Max M. Leon.**

Pretty Perky **Peggy King** of the hit "The George Gobel

Show" of the 50's and 60's, will entertain with songs for the occasion, accompanied by **Dr. Bucky Clark** on the piano. **Carter Merbreier** will do the invocation, and **Jane Norman**, "Pixanne", will also sing.

The tab will be \$65 for members, \$85 for others, and tables of ten may be had for \$850. It will be November 16, a Friday, with reception at 6 pm and dinner at 7 pm, at the Bala Golf Club. You can get driving directions, if you need them, from our website.

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"Reality is for people who can't deal with drugs."

Unknown



Ruggles Cunningham Rudman Hunter Papa Brookshier

Happenings

Last month's **Gene London** luncheon was, as might be expected, a gala event with 85 people attending and they enjoyed every minute. Gene London was fantastic, and his story telling was as

wonderful as ever. **Gene Crane** wished to be remembered to Gene London and emailed his greetings to all assembled and notes the great memories he has of those wonderful years.

Jerry Chamberlain, a director of the Gene London Show during the years 1961 to 1976 at Channel 10, also sent his salutations and greetings to the old group.

Don't forget. We need your input for the Pioneers Newsletter. Please send something about you to Paul Norton, 205 Ocean View Blvd., Lewes, DE 19958, e-mail nanort@comcast.net or phone 302-645-8910

More Happenings

Rebecca Campbell has left Channel 6 to become the new General Manager at WABC-TV. She sent a memo to members of the TV 6 staff thanking them for making the station an “incredible place to work.” She mentions her first Thanksgiving Day Parade, the 4th of July celebration in the birthplace of the nation, the weather marathons. Her greatest memory she says is the building project which is one of the best experiences in her professional career. She says that with the help of her co-workers they have one of the best television station designs in the country. Rebecca will be there to toast them when it's built. She will be

missed by members of the staff there, and by Pioneers members who know her through the club and her cooperation in many events that involved the station. Congratulations, Rebecca, we hope you come back for lunch with us soon.

Past President (1984) and Person of the Year (1998) **Art Moore** recalls that he met Rebecca Campbell at a wedding near Philadelphia in 1997. They had been ‘put together’ as they were both in television. Their discussion led Art to recommend that she apply for the job then open at Channel 6 and the rest is history. Art, Vice President of WABC-TV and Executive in Charge of

Programming, also Executive in Charge of Production for the Regis and Kelly show at WABC-TV, is looking forward to working with her in her new job.

Liz Matt (aka **Lizabeth Starr** at Channel 6) who was seen using her legit moniker on Channel 3, NJN, and Fox 29, needs reels of old film—preferably 35 mm, but also 16 mm for decorations for a fund raising event for her son's high school in North Philly. The money collected from the event will benefit St. Joe's Prep. If you have access to such, contact Liz at mizliz@comcast.net or phone 856-786-0627.

And more

Ken Matz, former Channel 10 News Anchor, writes that he is currently recovering from 5 broken ribs, a concussion, partly collapsed and punctured lung all the result of a bicycle accident in Sarasota, FL. He bikes with a club that goes fast in a pace line. His helmet no doubt saved his life. He doesn't remember the accident or 4 hours following it, but they tell him he hit a raised reflector in the road. In better news, he says he recently went to Kosovo and is assisting in the production of a documentary on the situation there, especially related to Muslim women.

Michael Tearson notes that November 4 will be the 40th anniversary of the first show he did as an undergraduate at Univ. of Penn's WXPB. That was for the campus only AM station. His first show on FM was on January 13, 1968, the very first day rock was played on WXPB's FM. Michael is now producing programs in a home studio for commercial and non-commercial stations, including one for WMGK. He produces a Bob Dylan Show for the Sirius radio network and one for the Classic Vinyl station for which he goes to NYC weekly, and also does production for college station WBZC. An exhausting

schedule he says, but he hopes to get to a meeting soon.

Alan Tripp, at 90, is not slowing down. In addition to being the poet laureate of **Ed Harvey's** Cadaver Open, he reports that in the last six months he has done 39 interviews about his book/CD called “In the Hole! Poetic Justice for Golf Fanatics.” The stations range from San Francisco to Boston to Jacksonville. The “Hosts” range from 21 to 70 years old. He says he never tells them he is a 90 year old broadcast pioneer, he keeps his voice pitch young and says, boy is it fun to put them on with my bank of golf history.

And.....

A sports panel will be held at Drexel University's Rudman Institute on December 5 at 7 pm on the main campus. On the panel will be **Tom Brookshier**, football commentator and former Philadelphia Eagle, **Marc Rayfield**, GM of Sports Radio WIP 610, and **Michelle Murray**, News Director, Comcast SportsNet.

Welcome new members: **Nessa Forman**, for the past 25 years VP for Corporate Communications and Pub-

lic Affairs at WHYY, public radio FM (91 FV) and TV (TB12) in Philadelphia. **Sylvia Kauders** who has been in the business since 1953 and is now President of Sylvia Kauders Enterprises. She is the longest serving member of the Philadelphia Public Relations Association.

“Education is what you get when you read the fine print. Experience is what you get when you don't.”

Pete Seeger

HAPPY THANKSGIVING

