

# December Newsletter

Broadcast  PIONEERS

Newsletter 2004-2005

Issue 4

**December Meeting  
Bala Country Club  
December 15, 2004**

**Reception  
Lunch  
Ratecard  
Reservations**

**11:45 a.m.  
12:15 p.m.  
\$20.00  
610-436-4217**

*God rest you Merry Gentlemen,  
Let nothing you dismay!!*  
Don't be dismayed as there is no chance we won't have a meeting in December, WE WILL, and it will be the third Wednesday, December 15 at Bala Golf Club at 11:45 (new time for getting together) and lunch at 12:15. Our guest speaker will be **Ruben Amaro, Jr.**, the son of the former short-stop and first base coach for the Phillies, and himself the bat

boy during the 1980-1983 seasons. Ruben is now the Assistant General Manager of the Phillies. We'll learn about the trades, player movements and outlook for the 2005 season.

**The rate card is the same, and you must call for reservations, 610-436-4217, or e-mail [morrissam6@verizon.net](mailto:morrissam6@verizon.net).**



**Ruben Amaro, Jr.**

## Happenings

The Hall of Fame—Person of the Year dinner was a sell-out, and a great time was had by all. The food was great, and the crowd and fellowship was fantastic. The money that was realized will fund the scholarships which have been helping young people pursuing education in communications at area schools for years. Thanks for coming as this is the night that is what Pioneers is all about. Get complete details with video at our website [www.broadcastpioneers.com](http://www.broadcastpioneers.com) (more later on the new website).

In case you missed it, our Pioneer's group held its second

annual "Careers in Broadcasting" night on the campus of Rowan University. Over 120 students got together with broadcast professionals to find out how it's done and what broadcasting is about. Members **Bill Webber**, **Pat Delsi**, and Pioneer's President **Frank Hogan** with Channel 6 **Scott Palmer**, **Karen Thomas** of Fox 29, **David Dye** of "World Café", and **Caroline Foy Welch** of Channel 6 formed a panel moderated by **Keith Brand** of WXPB radio to assist the aspiring broadcasters. It was a big success.

Though we haven't seen much

of him lately because of his busy schedule, **Lew Klein** assures us that his thoughts are with 'the old gang.' Lew has continued teaching at Temple University, and in the past month or so he and Janet have been to St. Louis to the NATPE executive meeting. While there they had dinner with Kari and Dick Clark. (Dick will be 75 this month.) The Klein's then went to New Orleans for a family visit. They spent three weeks in Tuscany this past summer, and will be going to St. Louis in December for his brother's 70th. Between stuff, they're in Harrisburg where Janet serves on two state commissions.

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**If your name isn't in the newsletter, we can't help it. You didn't call Paul Norton at 302-645-8910, to let him know what you're doing. Or you could e-mail [nanort@comcast.net](mailto:nanort@comcast.net), or snail mail Paul at 205 Ocean View Blvd., Lewes, DE 19958.**

## More Happenings

One of the great local voices has decided to retire, and will be missed. **Jay Lloyd**, 70, 35 years at KYW and has been the Newsradio's Suburban Bureau Chief in recent years. He'll do some free lancing, spend time on this boat on the Chesapeake, and generally enjoy some leisure. Some time ago wife Mary assured him that if he got up and didn't hear his voice on the radio "You'll think you're dead!" We'll check in March. He's covered everything over the years, and will continue to live in Collegeville. Son Spencer lives in New York with his wife and works at Time Warner, and

daughter Kathryn is a second year student at the University of St. Andrews in Scotland.

**Randy Kraft** has passed away. A Pioneers member he has not been at Pioneer's meetings in recent years, but will be remembered by old timers as the first to have been anchor on all three VHF channels in Philadelphia in the late forties. Go to our website for more details on his career, and an interview with him. [www.broadcastpioneers.com](http://www.broadcastpioneers.com).

**Beth Leary Hegedus** advises Pioneer's members to check the December issue of "Main Line Today" magazine. Her profile, with pictures, of six Pioneer's members will be featured. Captain and Mrs. Noah (**Carter** and **Pat Merbreier**, **Ed** and **Marge (Wieting) Harvey**, **Hy Lit** and **Tom Brookshier** will give you a walk down memory lane. Don't miss it.

"If it's worth having, it's worth cheating for."

W. C. Fields

## And More

**Jerry Ross**, one of the original announcers for Bandstand on Channel 6, along with Shelly Gross and **Neil Harvey**, has been a record producer in California and Philadelphia for many years.

You can check all of Jerry's activities on Phillyoldies.com. He's got some wonderful stories about the 50's at Channel 6, when **Dick Clark** was doing "Caravan of Music." Bob Horn got fired in the famous imbroglio and Dick got "Bandstand." **John Carlton**, our recent inductee to the Pioneer's Hall of Fame, began doing "Caravan." Jerry was originally hired by **Charlie O'Donnell** who was program director at WHAT, and then to WFIL in

1956. He has memories of **Debbie Adams**, Channel 6, and many, many stories which he recently shared with **Marv Brooks** and new Pioneer's member, **Ralph DiCocco**, both of whom were crew at WFIL, and both now retired. For a lot more on Jerry, check the website mentioned earlier.

You'll have to visit the website to get the full details but because of the good offices of **Anne** and **Jerry Klein** we have a new internet platform. You can check it out at [www.broadcastpioneers.com](http://www.broadcastpioneers.com). While we will continue to have the old website, **Gerry Wilkinson**, the maven of this treasure trove of Pioneer's information, will be

transferring material to the new location. Please enter our address on your computer and get the full details.

"The best audience is intelligent, well educated, and a little bit drunk."

Alben W. Barkley

## And...

If you've missed hearing **Austin Culmer** recently, that is being taken care of by WYBE. The Hall of Fame member rides again doing voiceovers for classical music and other programs.

News about activities of member **John Brown**: He was recently invited to participate in a mock terrorist attack on Philadelphia. John was there as the city's traffic expert, and to answer any questions officials might have. He got to meet former Pennsylvania Governor and Homeland

Security Secretary, **Tom Ridge**. Perhaps you have already heard that John was named Philadelphia's best Traffic Reporter of 2004 by the Philadelphia AIR Awards.

**Lee McCarthy**, who was the original anchorman on Fox Philadelphia's 10 o'clock news, is staying busy teaching communications at Villanova University. His wife is Associate Manager of the Talbots Store in Paoli which keeps them from traveling much. They did get away to San Diego to visit their two oldest sons, Pat and Tim,

who live there. Pat is a chef and Tim a banker with Wells Fargo. Daughter Coleen, in Arlington, VA, is an executive with Hecht's Department Stores, and Brian is a sophomore at Loyola College in Baltimore. While on the West Coast swing, they visited Lee's 92 year old mother in Colorado and his wife's family in Jackson Hole, WY and, while there, they visited Yellowstone National Park. Lee says one of these days he'll emulate his students, skip class, and get to a Pioneer's meeting.